

Dear friends,

Thank you for taking the time to consider Disability Support International's event sponsorship opportunities for our first triathlon event, planned to take place on Saturday, Sept. 18, 2021 here in Red Wing! We are excited to host a fun and COVID-responsible paddle, pedal, run (and a run/walk/wheel

event) opportunity to get outdoors while simultaneously helping to better the lives of some of those in our world in great need.



DSI is a 501(c)3 nonprofit organization that began in 2016 and is based in Red Wing, Minnesota. Our mission aims to work in collaboration with partner organizations in developing countries to help people with disabilities, so they are able to live life to the fullest.

Did you know that in our world today, 80% of those living with disabilities live in developing countries where services and supports lack greatly, if they exist at all? In countries including Cambodia, where DSI has worked alongside local partners for over five years now, people with disabilities often do not have access to education and employment, freedom from discrimination, and equal treatment. This often perpetuates the cycle of poverty and disability. Children are sometimes abandoned because their families are too poor or ashamed to care for them. We began DSI because we believe that as a world, we have the responsibility to bring about change for the better and combat the systemic cycle of global disability and poverty. The needs are immense and often overwhelming, but we know that if we come together toward this cause, we can raise awareness, promote inclusion, and bring about lasting change for those needing it most.

Our upcoming event aims to showcase Red Wing's natural beauty and raise funds for DSI's ongoing mission work in a safe and fun way, while celebrating inclusion and the ways that each of us can help to improve the lives of those in need. We are very excited about this new and exciting event, but we can't make it happen without the generosity of sponsors. Will you help make it all possible?

Thank you for your time and consideration,
DSI's (volunteer) event planning committee

Please see the other side of this letter for sponsorship details. Learn more about who we are and what we do on our website at www.ds-international.org.

To become a sponsor: [Click here](#) or mail your sponsorship check to 'Disability Support International' at 927 Aspen Ave. Red Wing, MN 55066. Contact Jennie Wendland at info@ds-international.org or (651) 408-3042 with any questions or to discuss opportunities further.

Event Sponsorship Levels & Benefits

	<i>Platinum</i> \$1,000	<i>Gold</i> \$500	<i>Silver</i> \$250	<i>DSI Ally</i> \$100
<i>Pre-event:</i>				
Name/logo on the event promo poster (printed & digital)	X 8/1 deadline			
Inclusion in event press release	X			
Recognition on DSI's social media & event/e-news emails	X	X	X	
Name/Logo & hyperlink on DSI's events webpage	May add 1-2 sentences	X	X	May add in honor/memory
<i>Event:</i>				
Displayed banner/sign at event (provided by you as a sponsor)	X			
Name/logo on DSI signage	Start/end & on route signs	Start/end		
Ad and/or coupon in race pickup packet	Large name/logo	Small name/logo	Small name/logo	
Inclusion on event t-shirts	Name/logo	Name/logo	Name	
Race entry	2 teams or 4 solo entries	1 team or 2 solo entries	1 solo race entry	2 run/wheel entries
<i>Post-event:</i>				
Name/logo remains on DSI's event webpage for 12 months	X			
Recognition in event follow-up email thank you to participants	X	X	X	X
Tax-Deductible Amount*	\$800	\$400	\$200	\$80

*With the decline of race entries, sponsorships are fully deductible to the greatest extent allowable by law. Any level of sponsorship may be done in honor or memory.

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